



KLKN-TV 3240 South 10th Street Lincoln, NE 68502 Main: (402) 434-8000 Billing: (402) 434-8000

www.klkntv.com

Billing Address:

Smart Media Group Attention: Accounts Payable 1427 Leslie Ave Alexandria, VA 22301

Send Payment To:

KLKN-TV 3240 South 10th Street Lincoln, NE 68502

KLKN-TV					
roice # 43186-1		43186			
10/31/21	Alt Order#	27571111			
October 2021	Deal #				
09/27/21 - 10/31/21	Flight Dates	10/30/21 - 11/05/21			
Herbster for Governo	or				
Order					
C30N05					
Account Executive Katz Washingtor					
Sales Office	Katz Washington, D.C.				
Sales Region	National				
Agency Code					
Advertiser Code	HRBST				
Billing Calendar	Broadcast Cash				
Billing Type					
Special Handling					
Agency Ref					
Advertiser Ref					
Product 1	ORDR				
Product 2					
	43186-1 10/31/21 October 2021 09/27/21 - 10/31/21 Herbster for Governor Order C30N05 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	43186-1 Order # 10/31/21 Alt Order # October 2021 Deal # 09/27/21 - 10/31/21 Flight Dates Herbster for Governor Order C30N05 Account Executive Katz Washing Sales Office Katz Washing Sales Region National Agency Code Advertiser Code HRBST Billing Calendar Broadcast Billing Type Cash Special Handling Agency Ref Advertiser Ref Product 1 ORDR			

			Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Type	
26 10/31/21 10/31/21 Good Morning America S 7a-8a u	S	:30	1	\$70.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/25/21 10/31/21 S 1	<u>Rate</u> \$70.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KLKN Su 10/31/21 7:59 AM Good Morning America Su	7a-8a	:3	O CHBL30102	21н		\$70.00 NM
27 10/31/21 10/31/21 This Week 8a-9a	S	:30	1	\$65.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/25/21 10/31/21 S 1	<u>Rate</u> \$65.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLKN Su 10/31/21 8:59 AM This Week	8a-9a	:3	O CHBL30102	21н		\$65.00 NM
41 10/30/21 10/30/21 ABC World News Sat 530p-6p	S-	:30	1	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/25/21 10/31/21 S- 1	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 KLKN Sa 10/30/21 ABC World News Sat See MG 41.2 Preempt	530p-6p	:0	0			\$150.00 NM
42 10/31/21 10/31/21 ABC World News Su 5p-530p	S	:30	1	\$115.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/25/21 10/31/21 S 1	<u>Rate</u> \$115.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KLKN Su 10/31/21 4:59 PM ABC World News Su	5p-530p	:3	O CHBL30102	21н		\$115.00 NM
48 10/30/21 10/30/21 Sat 1035p-1135p 1035p-1135p	S-	:30	1	\$50.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/25/21 10/31/21 S- 1	<u>Rate</u> \$50.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengt	h Ad-ID			Rate Type

Advertiser and Agency, jointly and severally, represent, warrant, and covenant that the advertising supplied to Station, including any music contained therein, is rights-cleared for exhibition, distribution, performance, and/or retransmission by broadcast television, including on a mobile DTV (ATSC M/H or successor standard) basis, and by any multichannel video programming distributor or any other video delivery system, including, but not limited to, streaming over the Internet or distribution on a TV-Everywhere-type and/or OTT basis, whether on a linear, video-on-demand, start-over, or look-back basis.

Station warrants that the broadcast information shown on this invoice was taken from the official program log; we do not discriminate in the sale of TV time and will not accept buys placed with an intent to discriminate on the basis of race or ethnicity.

INVOICE

Send Payment To:



Invoice #	43186-1	Invoice Month	October 2021
Invoice Date	10/31/21	Invoice Period	09/27/21 - 10/31/21
Advertiser	Herbster for Governor		
Product	Order		
Estimate #	C30N05		

www.klkntv.com

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
48 10/30/21	10/30/21	Sat 1035p-1135p	1035p-1135p	S-	:30	1	\$50.00	NM	
Spots: # Ch				Start/End Time		th Ad-ID	21		Rate Type
1 KLKN Sa 10/30/21 12:05 AM Sat 1035p-1135p Sports Overrun		1035p-1135p	-1135р :30 СНВL301021н				\$50.00 NM		
49 10/30/21	10/30/21	Ch 8 News Sat at 10p	10p-1035p	S-	:30	1	\$225.00	NM	
Weeks:	Start Date 10/25/21	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$225.00					
Spots: # Ch	<u>Day</u> Air	Date <u>Air Time</u> Descr	<u>iption</u>	Start/End Time	<u>Leng</u>	th Ad-ID			<u>Rate</u> <u>Type</u>
1 KLKN Sa 10/30/21 10:56 PM Ch 8 News Sat at 10p Sports Overrun			10p-1035p	:30 CHBL301021H				\$225.00 NM	
50 10/31/21	10/31/21	Ch 8 News Sun at 10p	10p-1035p	S	:30	1	\$250.00	NM	
Weeks:	Start Date 10/25/21	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$250.00					
Spots: # Ch	<u>Day</u> <u>Air</u>	Date <u>Air Time</u> Descr	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
1 KL	1 KLKN Su 10/31/21 10:30 PM Ch 8 News Sun at 10p		10p-1035p	:3	30 CHBL3010	21H		\$250.00 NM	
				Total Spots		6			
Dovernount T		Davis					O T.		
Payment To	erms 30	Days					Gross Tota	<u>.</u>	\$775.00
						Agency	/ Commission	<u>l</u>	\$116.25
						<u>Ne</u>	t Amount Due	<u>!</u>	\$658.75
	Invoice Balance as of 11/03/21 1:32:47 PM CT				-	\$0.00			

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